

# 2016 West Michigan Design and Construction Expo October 27, 2016

12:30 - 6:00 PM

The Pinnacle Center  
Hudsonville, MI

EXPO Floor: 12:30 - 5:00 PM  
Seminars: 1:00 - 5:00 PM  
Networking Event: 5:00 - 6:00 PM  
EXPI Award Presented: 5:00 PM



## Sponsorship Opportunities

### 5 Levels Available

Have your company **Stand Out** at this Expo by becoming a sponsor!

- 2015 EXPO had over 600 in attendance
- Electronic mailings to over 1500
- Advertised in the Grand Rapids Business Journal

#### 1. Platinum Sponsor: \$2,000 (4 available)

- + Company Logo\* surface applied on a high top table by the buffet
- + 8.5" x 5.5" advertisement (B&W) on Expo Flyer mailed to 800 A/E firms in Michigan
- + Company Logo attached to electronic mailings (starting now)
- + 20 Power Point slides running throughout the show on big screen
- + Company Logo on CSI-Grand Rapids website for 6 Months
- + Company Logo on newsletters and correspondence (starting now)
- + Logo on Expo website (starting now) and Expo handout

## **2. Architectural Sponsor: \$1,500 (2 available)**

- ✚ 8.5" x 5.5" advertisement (B&W) on Expo Flyer mailed to 800 A/E firms in Michigan
- ✚ Company Logo attached to electronic mailings (starting now)
- ✚ Company Logo on newsletters and correspondence (starting now)
- ✚ 15 Power Point slides running throughout the show
- ✚ Logo on Expo website (starting now) and Expo handout

## **3. Hospitality Sponsor: \$1,500 (4 available)**

- ✚ Company Logo\* on 500 cups (2 sponsorships available) OR Company Logo\* on 500 napkins (2 sponsorships available)
- ✚ 8.5" x 5.5" advertisement (B&W) on Expo Flyer mailed to 800 A/E firms in Michigan
- ✚ 15 Power Point slides running throughout the show
- ✚ Company Logo on newsletters and correspondence (starting now)
- ✚ Logo on Expo website (starting now) and Expo handout

## **4. Beverage Sponsor: \$1,000 (2 available)**

- ✚ Company Name and Logo\* on all Expo drink tickets
- ✚ 8.5" x 5.5" advertisement (B&W) on Expo Flyer mailed to 800 A/E firms in Michigan
- ✚ 10 Power Point slides running throughout the show
- ✚ Logo on Expo website (starting now) and Expo Handout

## **5. Expo Partner: \$500 (8 available)**

- ✚ 8.5" x 5.5" advertisement (B&W) on Expo Flyer mailed to 800 A/E firms in Michigan
- ✚ 10 Power Point slides running throughout the show
- ✚ Logo on Expo website and Expo handout

\*Printed Logos can be one (1) color only

**2016 SPONSORS already on board**

(July 1, 2016)

**Architectural Sponsor**



**Badge Sponsor**



**Media Sponsor**



# YES! I WANT TO BE A SPONSOR!

## PAYMENT INFORMATION



Check Enclosed for \$ \_\_\_\_\_

Visa    Mastercard    American Express

Acct.#: \_\_\_\_\_ Exp: \_\_\_\_\_

Name (As it appears on Card): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

Authorized Amount \$ \_\_\_\_\_

Signature: \_\_\_\_\_

## CONTACT INFORMATION:

Please Print Clearly

PRIMARY CONTACT:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

ALTERNATE CONTACT :

Contact: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

- Platinum Sponsor**  
**\$2,000**
- Architectural Sponsor**  
**\$1,500**
- Hospitality Sponsor**  
**\$1,500**  
 Napkins OR  Cups
- Beverage Sponsor**  
**1,000**
- Expo Partner**



BE SURE TO EMAIL YOUR  
COMPANY **LOGO** (JPEG  
PREFERRED) SO WE CAN  
SPREAD THE WORD!

[ELIZABETH@grbx.com](mailto:ELIZABETH@grbx.com)

\* Sponsorships cannot be split between companies.

**SIGN & RETURN TO:** Builders Exchange of Michigan, 678 Front Ave. NW, Suite 330, Grand Rapids, MI 49501

Phone: (616) 949-8650 / Fax: (616) 949-6831 / Email: [Elizabeth@grbx.com](mailto:Elizabeth@grbx.com)

To ensure you receive full sponsorship benefits, form and payment must be submitted by June 1st, 2016.

**LIABILITY:** The Builders Exchange of Michigan and Construction Specification Institute shall not be responsible for any loss, damage or injury that may occur to the exhibitor or to the exhibitor's employees, or property, from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor or his employees must be paid for by the exhibitor causing the same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the conference area, and shall indemnify and hold harmless the hall agents, servants and employees of The Builders Exchange of Michigan and Construction Specification Institute from any and all such losses, damage and claims.

[www.WMDCEXPO.com](http://www.WMDCEXPO.com)

# 2016 West Michigan Design and Construction Expo

## WHAT is it all about?

West Michigan Design and Construction Expo is an event that connects owners, design firms, contractors, and suppliers. Be sure to have your NEW products and services on display to hundreds of potential Clients.



HOSTED BY:



A portion of the sponsorship proceeds will be donated to:



## **Building Bridges**

**BUILDING A HEALTHIER COMMUNITY AND  
A BRIGHTER FUTURE FOR LOCAL YOUTH.**

At Building Bridges, youth are trained to deliver high-quality, affordable services to local residents, including, lawn care, landscaping, construction, snow removal, and other services. Youth are also provided with valuable paid work experience, leadership training, and enriching cultural experiences.

Building Bridges is a nonprofit program focused on developing the talents and skills of at-risk youth and building a stronger community.

[www.buildingbridgesgr.com](http://www.buildingbridgesgr.com) 616-224-7409

[WWW.WMDCEXPO.COM](http://WWW.WMDCEXPO.COM)